

INCORTA CLOUD

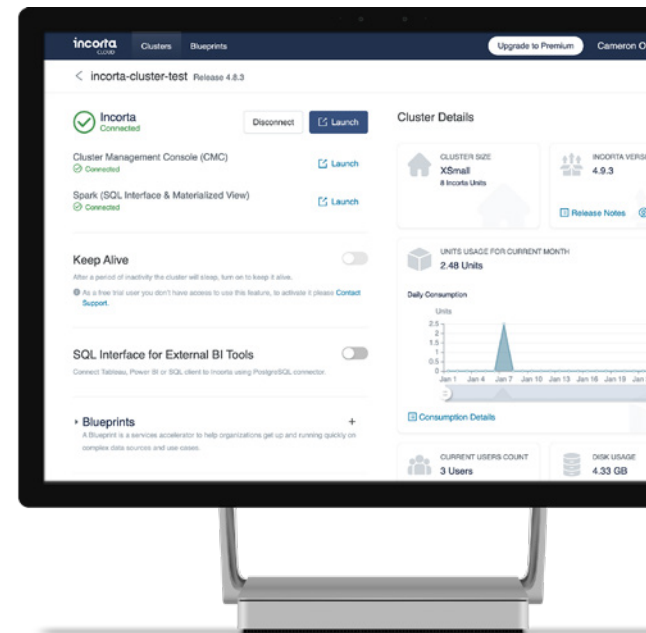
Incorta Cloud is a fully managed service, providing a modern and cost-efficient platform for data analytics, data science, and business intelligence. Incorta boasts an all-in-one data management and analysis platform that finally gives business users the means to acquire, enrich, analyze, and learn from operational data with unprecedented agility and incisiveness. Incorta has earned a reputation amongst the largest brands for its breakthrough performance against full-fidelity data, easily handling the largest and most complex data problems. Incorta Cloud is suitable for customers of all sizes with instant provisioning and consumption-based pricing along with a free trial for anyone to get started immediately.

True Self Service Platform for Analytics and Data Integration

Incorta Cloud allows any line-of-business user with data and burning questions to instantly provision and access its world-class data analytics platform in minutes, on the cloud, without needing involvement from their IT department. Incorta Cloud incorporates easy-to-use features to deliver accessible yet sophisticated capabilities that can grow and evolve without limits:

- A web-based portal for account and cluster administration provides non-technical users the ability to create, delete, clone, upgrade and manage analytic clusters with just a few clicks.
- Virtually unlimited cloud storage capacity to create an open and durable data hub that can service multiple workloads and multiple data sources.
- Automatic scaling to maintain high performance data loading, data analytics, and data science processes.
- Automated administrative tasks such as infrastructure provisioning, analytics setup, availability, global distribution, backups, upgrades, and more.
- Pre-configured, managed security. Access on-premise data via the secure Data Agent or VPN.
- Drag and drop creation of analytic dashboards with rich interactive visualizations
- Sharing of analytic content with anyone on the web, with or without system access

Incorta Cloud is designed for agile teams who would rather spend their time analyzing data and making critical business decisions than managing infrastructure and massaging data. Whether you are a small team or one of the world's largest enterprises, you now have a cost-efficient, all-in-one platform for real-time analytics—on all your enterprise data—in a fully managed, secure cloud environment, without wasting time or sacrificing control.



Accelerate your move to the cloud.

Over the last decade, all types of business data and applications have been steadily moving to the cloud. The cost-savings, efficiency, and agility of managed infrastructure is now undeniable. The pressure to increase agility, experimentation and innovation is higher than ever before, along with the need to reduce capital expenditures and keep a lid on labor costs. Businesses are rethinking their decision-making processes and transforming their approach to data. Migration of data science and analytics to the cloud is both logical and necessary, yet existing solutions have been fraught with security, performance, and reliability challenges. Incorta Cloud was created in response to the market need for a secure, fast, and economical way to provision a robust analytics pipeline.

Key Benefits

Automated Infrastructure Lifecycle. Incorta automates infrastructure provisioning, setup and deployment so your teams can get the analytics resources they need, when they need them. Patches and upgrades are taken care of by Incorta, as are infrastructure monitoring and performance optimizations.

Secure. SOC2 certified. Able to securely connect to your data sources via the most modern encrypted protocols, plus VPN or secure DataAgent connectors.

Always on and Durable. With Incorta Cloud, your analytics platform is made up of geographically distributed database instances to ensure robust availability and business continuity.

Support. Support for Incorta-managed infrastructure is fully integrated into the Incorta support model. Any questions or requests are handled through the Incorta support team, operational on a 24/7 basis.

Ease of Use. Incorta Cloud adds greater agility and security with zero infrastructure management on an open platform with no vendor lock-in and full cost controls. Incorta Cloud customers can start small, and grow to enterprise-scale-up to unlimited data, unlimited resources—leveraging Incorta’s exclusive Direct Data Mapping for unparalleled speed and agility.

Quick Time-to-Value for All User Types

Incorta Cloud offers an easy “one-click” installation of Incorta Blueprints. Blueprints are Incorta’s template model, containing best practices and pre-built content for accessing, organizing, and presenting data from popular business solutions such as Oracle e-Business Suite, ERP Cloud, Netsuite, SAP, JD Edwards, Salesforce, and many more. Blueprints help organizations get up and running quickly and are the best way to jumpstart data discovery on these solutions.

Incorta also includes an integrated Spark cluster for all types of data enrichment tasks. Incorta Cloud makes Spark easy to use with preconfigured auto-scaling clusters, and low- or no-code data transformations. A built-in notebook interface lets more advanced users explore and wrangle data using SQL, Python, R, Scala, and ML libraries in an integrated and productive fashion.

For data consumers, this means less friction and faster time to value. For data

analysts, it means less waiting and more innovation. For data scientists, it means less data wrangling and more insights.

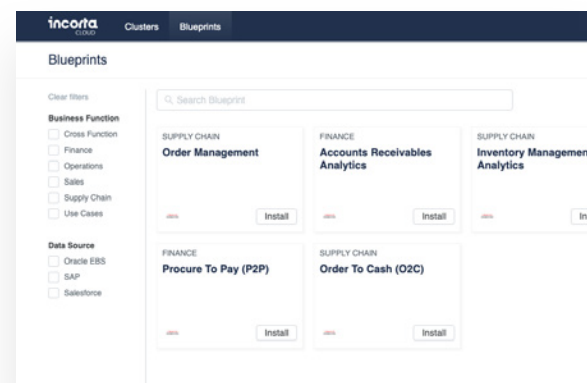
Easy to use—Even easier to get started

Incorta Cloud is available on our website as a free trial. Users simply create an account and automatically receive their login credentials to create their first analytics cluster within minutes.

Provisioning on Amazon Web Services, Google Cloud Platform and Microsoft Azure are available as both prepaid and pay-as-you-go consumption-based pricing – so you only pay for what you use and when you are using it – no hidden fees.

Incorta also offers a free account for the technical community including developers, students, and anyone who is data-curious that wants to try, learn, and innovate with Incorta. Qualified educational institutions should contact our inside sales team for multi-student configuration needs.

From data connections to final insights, Incorta Cloud delivers unparalleled agility



and productivity while being able to scale to enterprise-level deployments with performance, security, and governance.

For enterprise lines-of-business craving more agility, organizations of all sizes who need barriers removed, or anyone with data and some great ideas, Incorta delivers speed, simplicity and incredible power.

Quickly spin up your new ideas while enjoying predictable costs and reliable service. Please experience it for yourself by visiting us at incorta.com and get started with Incorta Cloud today.

ABOUT INCORTA

Incorta is the data analytics company on a mission to help data-driven enterprises be more agile and competitive by resolving their most complex data analytics challenges. Incorta’s Direct Data Platform gives enterprises the means to acquire, enrich, analyze and act on their business data with unmatched speed, simplicity and insight. Backed by GV (formerly Google Ventures), Kleiner Perkins, M12 (formerly Microsoft Ventures), Telstra Ventures, and Sorenson Capital, Incorta powers analytics for some of the most valuable brands and organizations in the world. For today’s most complex data and analytics challenges, Incorta partners with Fortune 5 to Global 2000 customers such as Broadcom, Vitamix, Equinix, and Credit Suisse.